

## **BODYMEDIA APPOINTS JERRY WIDMAN TO ITS BOARD OF DIRECTORS**

**Pittsburgh, PA, April 1, 2008** - BodyMedia, Inc., announced today the appointment of Jerry P. Widman to its board of directors. Mr. Widman is currently a board member for Cutera Inc. (CUTR ); TriZetto Group (TZIX); and Preferred Professional Insurance Co., a privately held medical malpractice insurance company. He is also a former board member and Audit Committee member of ArthroCare Corp. (ARTC) and United Surgical Partners (USPI).

Prior to becoming active in governance and board work Mr. Widman was the Chief Financial Officer for Ascension Health, the country's largest not-for-profit hospital system. During his 19-year tenure from 1982 through 2001, Ascension Health grew from \$1 billion to \$7 billion in revenues and maintained a AA credit rating.

"Jerry is a seasoned executive. He has extensive board experience and a strong financial management background," said Fernando Sanchez, CEO of BodyMedia. "We are delighted to have him and look forward to the guidance and direction he will bring to BodyMedia."

### **About BodyMedia, Inc.**

BodyMedia provides healthcare professionals and consumers with metabolic assessment and long term weight loss solutions for the treatment of metabolic disorders such as obesity and diabetes. By increasing patient self-awareness of their activity, nutrition and sleep habits, BodyMedia solutions enable individuals with these conditions to be more active, lose weight more effectively and better control their diabetes.

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